

Newsletter

The newsletter remains a popular publication locally with circulation up to 400 copies per month for 10 months of the year. There are 20 regular advertisers, ranging from full page to A6. I often change where the adverts sit within the publication to suit both layout at the time but also to ensure people notice them i.e. if always at the rear of the newsletter they may be ignored by readers.

As well as advertisers there are always regular contributions, including the gardening club, the church, Citizens Advise, the Women's Institute and Stow Eco Group, as well as events and activities promoted by neighbouring Buxhall.

Recently we have changed printers who are printing the newsletter the same day artwork is received, so we are able to get delivered promptly for the beginning of the next month. We have a dedicated group of volunteers who deliver each edition via 8 rounds plus 3 reserves to cover as required, plus Vicky Godfrey who is my diligent and thorough proofreader and sense checker.

We have decided that archive editions will be a rolling 12 months on the new web site due to cost of hosting.

It remains an invaluable way to advise locals of news, events and opportunities within the village.

Ant Mann
May 2025